

“Implementation for **ResidentShield Power** was seamless. I confirmed our property list, and the Yardi team took care of the rest. We were up and running within days.”

**NICK MOORE**

Operations Manager  
Bassham Properties



**BASSHAM**  
PROPERTIES

Multifamily | 7,300 units

[basshamproperties.net](http://basshamproperties.net)



**Fast implementation**

**< 1 week**

INCLUDING ONBOARDING & TRAINING

**THE CHALLENGE**

Before adopting **ResidentShield Power**, the team faced visibility challenges with electric service accounts. Without a centralized dashboard, managers often discovered power shutoffs only after visiting units. Tracking whether residents had electricity in their names was cumbersome and time-consuming.

**THE SOLUTION**

After implementing **ResidentShield Power** for their residents, vacant units and common areas, the team gained full visibility into electricity across their Texas properties. To enhance the resident experience, they added **Rewards by RentCafe** – a rewards program that lets residents earn points on their power bills, turning everyday expenses into valuable perks.

# Real client, real results

By adopting **ResidentShield Power** and **Rewards by RentCafe**, Bassham Properties received fast implementation, greater portfolio-wide visibility and a more rewarding resident experience, all within a single Yardi ecosystem.



## Easy signup

Enabling residents to enroll in ResidentShield Power directly through the RentCafe portals, along with an integrated move-in checklist, has streamlined the enrollment process and eliminated friction.

## Rewards by RentCafe

With the Rewards by RentCafe program, residents earn points each month on their ResidentShield Power bill. Plus, the Rewards dashboard provides insight into program adoption and point balance by month and by property.

## Operational visibility

Property teams now have a real-time dashboard showing electricity statuses across all units. Vacant-unit transitions are automated and one-click enrollment of vacant units ensures power stays on for turnovers.

## Customer support

The entire onboarding process, from initial data handoff to full activation, was completed in a matter of days. The ResidentShield Power team handled the heavy lifting, freeing property staff to focus on operations.

“The **ResidentShield Power dashboard** makes it incredibly easy to see the status of our electricity accounts. It gives us visibility we never had before.”

**NICK MOORE**

Operations Manager at Bassham Properties

## See how it works



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